ARPA Notice of Funding Opportunities (NOFO)
Technical Assistance Workshop
Agenda

- Overview of American Rescue Plan Act (APRA)
- Equity
- Dayton’s 3 Notices of Funding Opportunities (NOFO)
- NOFO Applications Overview
- How to Apply
- Dates to Remember
- Open Office Hours
Meet the Team

Dave Matusoff, Guidehouse

Jeff Reese, Guidehouse

Crystal Kendrick, The Voice Of Your Customer

Angie Clark, Greentree

Fred Damuth, Greentree

Anthony Cruz, JYG Innovations
ARPA At A High Level

• ARPA funds provided governments with an infusion of resources to meet pandemic response needs

• The City was awarded $138 million in two equal tranches
  – Staff has been working on a framework, the Dayton Recovery Plan, to identify eligible projects that can be advanced by the organization and a process for organizations to advance projects in the community
  – Consultants have been hired to bring expertise and capacity to these efforts

• One time funding = One time uses
Eligible Uses of Funds

1. Support the Public Health Response
   Meet and address emergent public health needs

2. Respond to the Negative Economic Impacts
   Address economic harm resulting from or exacerbated by the public health emergency

3. Serve the Hardest Hit Communities & Families
   Qualified Census Tracts and The City’s targeted areas are west, northwest and the tornado impacted east
Public Survey Results

• On June 2, 2021, the Dayton City Commission adopted resolution 988-21-A that outlined the City’s intent to invest proceeds from the American Rescue Plan Act (ARPA) into six investment areas.

• To gather community input on these investments, the City administered an online survey that ran from May 28 to June 9, 2021.

• City leadership also conducted seven community listening sessions where the same survey was administered. In total, approximately 1,700 people completed the survey.
Mitigating Inequities

Underserved populations and neighborhoods may have the greatest recovery needs.

This funding aims to disrupt multi-generational poverty and health disparities, and to address social and economic inequities.

The aid has the potential to produce a significant change, especially when it comes to mitigating inequities. The City of Dayton has created these NOFOs with equity in mind.
The 3 NOFOs

**Community Investments (C-ARPA)**

Community awards under this NOFO are intended for projects benefiting the community that may involve single or multiple organizations.

Non-profit and for-profit organizations are eligible for Community ARPA award; however, projects must have a community impact.

**Small Business & Hospitality (SBH-APRA)**

Any organizations with a capital improvement project that falls within ARPA guidelines, specifically vulnerable sectors, may apply.

Special emphasis for award will also be given to those projects impacting communities most negatively impacted by the pandemic.

**Idea Box**

Ideas and recommendations for use of ARPA funds submitted by individuals, non-profits, or businesses.
Who Should Apply?

Eligible Entities
- Public not-for-profit, in good standing - 500 or less employees
- For-profit organization: Ohio Secretary of State Business Filing
- Faith-based organizations that provide goods, services, or accommodations to the public
- Physical location and operating within the city limits of Dayton, Ohio (SBH-APRA only)
  - Project located in city limits and specifically for the City of Dayton residents
- In active operation for the entire calendar year 2020
- No outstanding tax liens or judgements, excluding 2020 property taxes

Ineligible Entities
- Businesses located outside of the City (SBH-APRA only)
- Schools and public agencies
- Businesses engaged in illegal activities under federal, state or local laws
- Businesses otherwise prohibited by federal or Ohio laws
- Owners or partners currently undergoing bankruptcy proceedings
- Businesses with the following concerns:
  - Real estate holding businesses
  - “Side gig” or "hobby" businesses
  - Gambling businesses
  - Lobbying and political organizations
  - Sexually Oriented Businesses
  - Pawn Shops, Pawn Broker, Secondhand Goods Dealer
NOFO Requirements
For Idea Box Projects

- Any individual, organization, non-profit, or business can apply.

- Applicant has demonstrated an appropriate use of the funding in accordance with the stated purpose of the ARPA guidance and City of Dayton criteria.

- Provide ideas and recommendations for use of ARPA funds submitted by individuals, non-profits, or businesses.
NOFO Application Overview
Application Overview

Measurable Project Information:

1. Choose the City Focus Area that the Project Best Belongs:
   a. Neighborhoods
   b. Amenities
   c. Catalytic Projects
   d. Broadband
   e. Address Crime through the built environment
   f. Black/Brown Business
   g. Small Business
Application Overview

2. Specifically, what will you use ARPA funds for? *Examples of eligible projects can be found in correlating City NOFO documents*

3. Please describe, in detail, how your project is related to COVID-19 and how ARPA funding is essential in addressing this need.

4. What is the location (address and neighborhood) of your proposed project? Be as specific as possible.
   a. Is this a new, existing, or changed project?

5. Is the project in or serving populations in the City’s targeted *Qualified Census Tracts (W, NW, Tornado damaged East)*?
Application Overview

6. Does this project benefit minority populations that have been disproportionately impacted by COVID19? Be specific as possible.

7. Identify other plans, investments or opportunities in this geography that creates synergy to maximize project impact.

8. Does this project reduce adverse climate impacts and/or promote sustainability? Explain.

9. Please explain your proposed project’s timeline to completion. All ARPA grants distributed by the City of Dayton must be expended by December 31, 2024.
Application Overview

Budget/Funding:

10. What is the total project cost? (Capital budget spreadsheet)

11. What is the amount of funding requested?

12. What is the annual organization budget (SBH-ARPA projects funding grant requests can’t exceed 50% of an organization’s annual operating budget)? Upload of financial statements.

13. These grants are intended for capital investments or one-time expenses and are not intended for operational costs (rent, utilities, maintenance, etc.). Please describe how this project will be sustainable after ARPA funds are expended? Upload of Line-Item Budget worksheet.
Application Overview

14. Has this proposed project been submitted through any other City, State, Federal, or private funding process? If yes, please provide the information regarding the funding source, amount, and funding details.

15. Does this project have matching funds including in-kind funding? If yes, please provide the source, type of funding, status of the funding, and how much for this project. Please provide a dollar value for all in-kind funding. This should be an excel fillable sheet.

16. Does your project require up front ARPA grant funding, or will your organization need reimbursed for the ARPA funding?
Application Overview

17. How will you measure success of this project? Be specific as possible. Please use measurable indicators (i.e., ROI, Social Impact, Cost Benefit Analysis). Upload of excel calculations sheet.

18. What are the specific outcomes and accomplishments this project will achieve?
NOFO Documentation
C-ARPA & SBH-ARPA

✔ Ohio Secretary of State Business Filing – Certificate of Good Standing

✔ Previous year Federal Business Tax Return

✔ Most recent audit or certified financial statements

✔ City Vendor Application and W9

✔ Vendor Compliance Form

✔ Detailed Budget

✔ Any additional relevant documents
How Can You Apply?

1. Download the NOFO on City of Dayton ARPA website (https://daytonohio.gov/arpa)

2. Read through the NOFO and various material and watch the full video

3. Complete the application and gather required documentation

4. Submit your completed application and required documentation (through the link above) before Oct. 29th at 5:00pm
DATES TO REMEMBER

- Issued NOFO: September 16, 2021
- Tech. Assist. Workshop Window Opens: September 20, 2021
- Tech. Assist. Workshop Window Closes: October 15, 2021
- Voluntary Early Submission Deadline: October 15, 2021 @ 11:59PM EST
- Review & Feedback of Early Submissions: October 15 - October 22, 2021
- Final Application Submission Deadline: October 29, 2021 by 5:00PM EST
- Notice of Intent to Award: Anticipated first quarter 2022
- Grants are Awarded: Anticipated first quarter 2022
- Funding Must Be Obligated By: December 31, 2024
- Funding Must Be Expended By: December 31, 2026
# WORKSHOPS & OFFICE HOURS

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Location</th>
<th>Address</th>
<th>Type</th>
</tr>
</thead>
<tbody>
<tr>
<td>Tuesday</td>
<td>Sept. 21</td>
<td>5:30 - 8:00 PM</td>
<td>Northwest Library Branch</td>
<td>2410 Philadelphia Drive</td>
</tr>
<tr>
<td>Thursday</td>
<td>Sept. 23</td>
<td>9:30 AM - 12:30 PM</td>
<td>Business Solution Center</td>
<td>1435 Cincinnati St. Suite 300</td>
</tr>
<tr>
<td>Monday</td>
<td>Sept. 27</td>
<td>3:00 - 6:00 PM</td>
<td>Christ Evangelical Lutheran Church</td>
<td>511 Hart St.</td>
</tr>
<tr>
<td>Wednesday</td>
<td>Sept. 29</td>
<td>11-1PM</td>
<td>Dayton Metro Library</td>
<td>215 E. 3rd Street</td>
</tr>
<tr>
<td>Friday</td>
<td>Oct. 1st</td>
<td>12 - 2PM</td>
<td>Zoom ID: 591 076 1399</td>
<td><a href="https://us04web.zoom.us/j/591">https://us04web.zoom.us/j/591</a> 0761399?pwd=UWc5SURObnF 3UVpyanjSR3lucTYQ09</td>
</tr>
<tr>
<td>Monday</td>
<td>Oct. 4th</td>
<td>2-4PM</td>
<td>TBD</td>
<td><a href="https://us04web.zoom.us/j/591">https://us04web.zoom.us/j/591</a> 0761399?pwd=UWc5SURObnF 3UVpyanjSR3lucTYQ09</td>
</tr>
<tr>
<td>Wednesday</td>
<td>Oct. 6th</td>
<td>3-5PM</td>
<td>Zoom ID: 591 076 1399</td>
<td><a href="https://us04web.zoom.us/j/591">https://us04web.zoom.us/j/591</a> 0761399?pwd=UWc5SURObnF 3UVpyanjSR3lucTYQ09</td>
</tr>
<tr>
<td>Tuesday</td>
<td>Oct. 12th</td>
<td>2-4PM</td>
<td>Zoom ID: 591 076 1399</td>
<td><a href="https://us04web.zoom.us/j/591">https://us04web.zoom.us/j/591</a> 0761399?pwd=UWc5SURObnF 3UVpyanjSR3lucTYQ09</td>
</tr>
</tbody>
</table>