



Dayton Survey Is Opportunity to Help Guide City Policies

Mailed to Homes During Week of May 16

Release Date: Monday, May 16, 2016

Contact: Hilary Browning, Office of Management & Budget, 937-333-3754

Selected Dayton residents will receive the 2016 Dayton Survey by mail during the week of May 16.

Survey questions cover a broad assortment of City services, programs and priorities. Answers provided by respondents will help inform City of Dayton officials, including the City Commission, when making future policy decisions.

The survey consists of approximately 60 questions and will be mailed to 4,000 homes. Residents should look for an envelope showing the City of Dayton seal and the words "Your Copy of Dayton Survey Inside."

Residents who receive a paper survey by mail can fill out the survey by hand and return it using the postage paid envelope provided. Or, a resident can opt to complete the survey online at daytonsurvey.org by using the unique personal identification number provided in the mailed survey.

Survey participation is anonymous. Through the use of unique personal identification numbers, responses are tracked without City staff ever seeing residents' personal or demographic information.

Residents who are not selected in the initial mailing can still participate. The online survey will be open to the public from June 3 through June 17 at www.daytonsurvey.org.

The City of Dayton has surveyed residents for more than 30 years. For the first time, the Dayton Survey is being offered in multiple modes, including mail, online and telephone follow-up. The survey is also offered in Spanish.

Residents with questions about the survey may contact the City of Dayton at 333-3754 or thedaytonsurvey@daytonohio.gov.

"We have a long history of surveying our residents," said Mayor Nan Whaley. "The 2016 Dayton Survey is designed to reach a broad representation of Dayton's diverse population. We look forward to the results, which will help guide our decision making on programs and service priorities in the upcoming year."

"I encourage all residents to participate in the Dayton Survey," added Commissioner Joey D. Williams. "When the survey comes to residents' homes, I hope they will view it as an opportunity to let their voice be heard. We want to know what residents think about the City's services and programs."

#

